



**I AM TAKING MY BUSINESS TO
THE NEXT LEVEL BECAUSE I CAN
NOW APPLY FOR LOANS .**

Read his story!

PRINCE AKIN ONALAJA
CEO of an agro allied MSME
in Ogun State, Nigeria





The SME Loop

Limited entrepreneurial knowledge and skills often hinder Nigerian MSMEs from reaching their full potential. While various approaches for training entrepreneurs exist, the outcomes are often not as high as they could be. This is because the content and level of the training are not tailored to the needs and capacity of the participants, and because of the absence of longer-term support beyond the initial training. The SME Loop, implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and funded by the German Federal Ministry of Economic Cooperation and Development (BMZ), addresses these problems and provides training and coaching that is tailored to the individual MSME and delivered with a long-term time horizon.

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Zusammenarbeit (GIZ) GmbH



WITH THE SME LOOP TRAINING,
I WENT FROM 25 BIRDS TO
600 BIRDS AND I HAVE THE
SUPPORT OF A GREAT COACH!

Read his story!

SONMONU MUTIU

CEO of an agro allied MSME

in Ogun State, Nigeria





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A woman wearing a purple top, a floral apron, and a headscarf stands in a workshop. She is pointing towards a machine. The background is a green wall. There is a white graphic of a loop with an arrow pointing right in the upper left. A QR code is in the bottom left.

**THE SME LOOP HAS HELPED
ME SET AND ACHIEVE
MY BUSINESS GOALS.**

Read her story!

AISHA D YUSUF

**CEO of a Ashmad Cosmetics
in Niger State, Nigeria**





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**FROM RETURNING TO NIGERIA
TO BECOMING MSME OF THE
YEAR 2018.**

Read his story!

JERRY ISAAC MALLO

**CEO of Bennie Agro
in Plateau State, Nigeria**





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**THE SME LOOP HAS
INCREASED MY INCOME
BY 58 PERCENT.**

Read her story!

GRACE GEORGE
CEO of a poultry cooperative
in Ogun State, Nigeria





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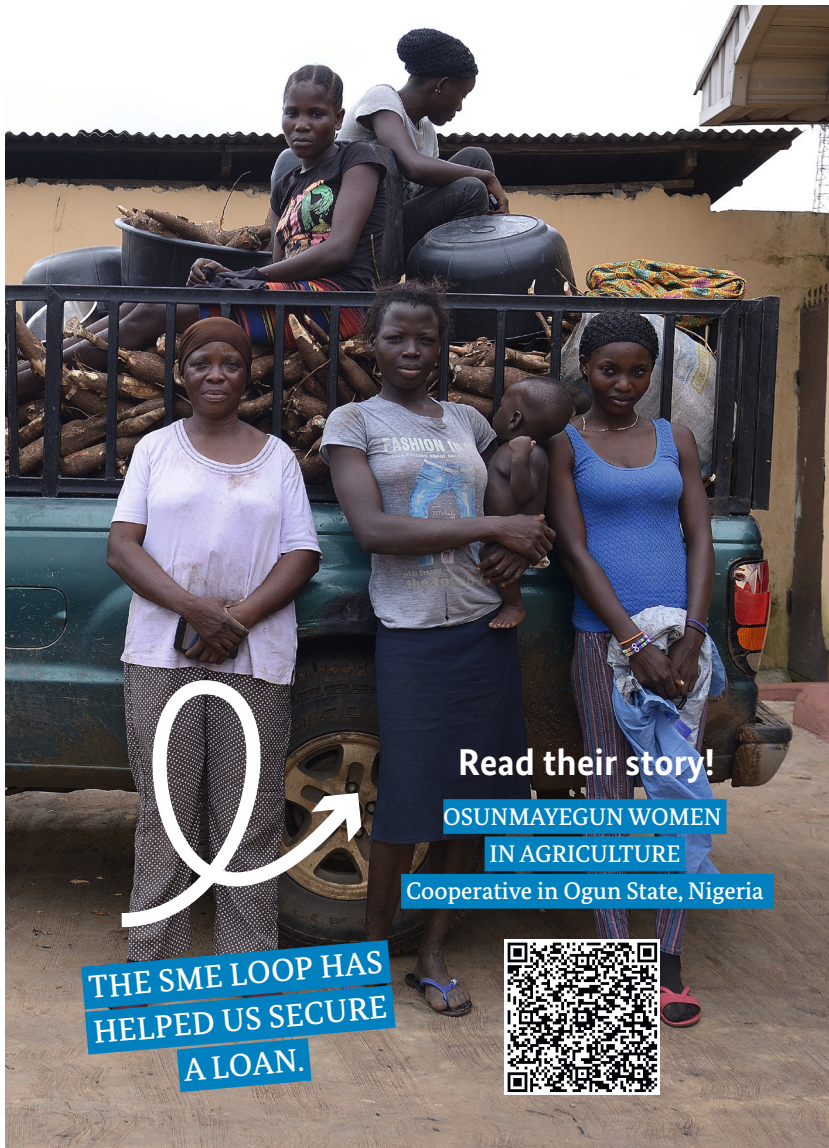
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THE SME LOOP HAS
HELPED US SECURE
A LOAN.

Read their story!

OSUNMAYEGUN WOMEN
IN AGRICULTURE

Cooperative in Ogun State, Nigeria





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