

# SEDIN

*Pro-Poor Growth and Promotion of  
Employment in Nigeria Programme*

## Primary Health Care Innovation in Nigeria

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Health Care Innovation in  
Nigeria Research Results and  
our Innovators Factsheet



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myRekod solution implemented by Sustainable Development Initiative a social enterprise that leverages on the power of mobile technology, machine learning and low-cost innovation to combat maternal and infant mortality in Nigeria.

*Established in 2022*

[www.sdinig.com](http://www.sdinig.com) | [www.afyarekod.com](http://www.afyarekod.com)

*Employees: 19*

*Based in Abuja*

### *Our solution*

Sustainable Development Initiative is a Non-Governmental Organization working to improve the health and economic conditions of women, children, and other vulnerable groups in Nigeria. The Organization in partnership with AfyaRekod will deploy the myRekod solution, which is a patient-centred healthcare platform that focuses on consolidated ownership, continued access, and mobility of healthcare data for the patient across the various healthcare value chain. It connects all the various ecosystems to the patient via the MyRekod platform built using blockchain and AI technologies. Through the MyRekod platform, patients are able to digitally store and access their health records, track their health status, communicate with providers, and receive support and guidance. Health practitioners are listed in our marketplace and patients can find them, book appointments for a physical consultation or a tele-health service.

### *Our Talents*



Alhassan Hamza  
Hussaini  
Founder



Fauziya  
Muhammad  
Ibrahim  
Innovation Officer



Umuhany Zuhudi  
Project Manager



John Kamara  
CEO

### *Our Business Model*

Our solution is based on a freemium/subscription model. Additionally, there are other revenue streams which include API Integration and API Calls, Licensing, and Fees.

### *Seeking for*

Financial and Technical support as well as partnership opportunities from corporations, donors, multinationals and other organizations to scale-up the innovation for increased healthcare delivery in Nigeria.

### *Target users*

*Patients:* Ownership of their health records – Access to health records including prescriptions and hospital visit summaries. Telehealth – A secured intelligent telehealth solution. Health Resources - Reminders, notifications and paid surveys. Symptom checker – self assessment test and symptom trackers. Mental wellness – Tips and resources to help live a healthier life. Mobility of record – Digital access of all health records that can be accessed from multiple channels i.e. as an application both on Android and IOS.

*Practitioners:* Doctors listed in our marketplace. Patients can find them and conduct one on one tele-services with them. We can also power them as a digital clinic with our B2B platform. We power e-prescription platform to manage their customer and increase their sales. This include the tele pharmacy tool.

*Organizations:* Organisations can view, manage and track activities, payments and scheduling of all the units within its network Modules include Visit Tracker, Scheduler, Appointments, Diary Management, Surveys & Resources, Organization Profiles, Transactions & Billing, AI driven reporting tool - Big data analytics for predictions, early identification and decision making.

### *Performance Facts*

People reached  
10,000+ in Nigeria

Health care operators reached  
Over 100

Turnover 2022  
N10,500,000

### *Data Privacy and Interoperability*

Our solution uses both technological and policy-based data security features that make it one of the most secure systems on the market. On the policy side, it is compliant with the Data Protection Act, GDPR and the Global Health Data Principles. On the tech side, it uses the blockchain to store medical records in tamper resistance decentralized personal data hubs.