



## Poultry Value Chain

### Overview

The Nigerian poultry industry presents a unique opportunity for trade and investments in certain aspects of the value chain. The sector contributes 6-8% to the GDP annually and about 30% to the agricultural GDP making it the largest producer of poultry eggs and fourth largest poultry meat producer in Africa.

Nigeria currently has the 2nd largest chicken population in Africa, with about 180 million birds placed annually (30% Layers and 70% Broiler). Annually, 454,000 tonnes of meat (total meat produced) and 21 billion eggs are produced in Nigeria. The poultry sector is a USD 4.2 billion industry and the consumption of poultry products in 2019 reached USD 2 billion. The poultry value chain is implemented in Plateau State and was selected in 2021.

### Reason for Selection

- Growing market with the demands for eggs and meat projected to reach 1.3 million tonnes annually by 2025.
- The sector supports the livelihood of millions of households who earn part or all their income from poultry business in Plateau State.
- High rate of private sector investment and a community of actors under the umbrella of Poultry Association of Nigeria (PAN).
- Export potential.
- Increase in emerging poultry by-products.

### Challenge

The poultry value chain in Nigeria faces numerous challenges that hinder its growth and productivity. One of the major challenges is the high cost of production, which includes the rising prices of feed, vaccines, and medications. This makes it difficult for poultry farmers to maintain profitability and compete in the market. Another challenge is inadequate infrastructure, such as unreliable electricity supply and poor road networks, which affect the storage and transportation of poultry products.

Organisation  
Development &  
Technical Skills

B2B Linkages &  
Access to Market

Identified  
GAPS

Production,  
Processing and  
Business Skills

Access to Finance  
and High Cost of  
Production

## Value Chain Map

